



## Making Green *your* business

Join the movement to empower and engage today's travelers in a unique environmental program that will help change our province and our planet, for generations to come.



**Make an immediate impact when you support a shared legacy of forestry protection right here in Alberta.**



**Generate funds for energy efficiency projects and bottom-line savings. Reduce your usage while you grow your bottom line.**

## **Recoup your Carbon Levy**

The new Alberta Carbon Levy could cost you 50¢-\$1 per room night. Let us show you how to recoup those extra costs with our integrated 'feel good' EcoFee model. It's a win-win-win for you, your guests and Alberta.



## Program Benefits

- ✓ Fund energy saving projects
- ✓ Reduce utility costs
- ✓ Recoup your Carbon Levy
- ✓ Offer guests a green stay
- ✓ Earn certifications & awards
- ✓ Showcase your achievements
- ✓ Boost your social media exposure
- ✓ Win RFPs
- ✓ Grow your bottom line.



### AHLA Member Trial

No sure if EcoStay is right for your property? Let us convince you. Now you can join EcoStay on a 3 month no obligation trial.

For more information contact  
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## *It Really Works*

“EcoStay allowed us to complete an ambitious project that we had in mind for a long time.”  
*Julia Georgette, Best Western Plus Chateau Granville*

“To my pleasant surprise, I have found that the majority of guests embrace what we are doing and are happy to do their part.”  
*Todd Anderson, Best Western Wine Country Inn*

“There is really no reason not to sign up. It truly is risk-free.”  
*Zach Glenn, Helm Hotels Group*

“Our larger corporate clients actually inquire as to our Hotel’s environmental initiatives as part of the RFP process.”  
*Peter Snook, Sawridge Inn*

