

**Alberta Hotel & Lodging Association
Board of Directors Nomination Form**

I, Jean-Marc Guillamot, representing Clearwater Suite Hotel hereby nominate J.D. Girado, representing Radisson Hotel & Suites for election to the Board of Directors of the Alberta Hotel & Lodging Association.

For the nominee:

1. Why do you want to serve on the Board of Directors of the AHLA?
To continue serving the needs of our industry. As a way of giving back, to contribute my time, knowledge and experience in helping bring about positive change and prosperity to our industry and to our members.
2. What skills, abilities & experience would you bring to the AHLA's Board? What other boards do you presently serve on?
Critical thinking, strategic planning, creativity, financial acumen, board governance, brand experience, risk management and relationship-building with stakeholders and the community at large.
Currently serving on the board of Fort McMurray Wood Buffalo Economic Development & Tourism. Previously served on the boards of Fort McMurray Construction Association and Fort McMurray Tourism.
3. What AHLA programs & services does your property participate in?
AHLA Safe Accommodation Promise, Employer of Choice, Housekeeping Awards
4. What do you believe are the greatest challenges our industry faces?
Liquidity for most hotels, insurance, lack of government support, home-sharing, tourism levy (not allocated 100% to tourism initiatives & development). Additionally, the pandemic has exposed our front-liners to health risks and job insecurity. The industry may no longer be seen as a viable and lucrative career by some. It has set us back for sure.
5. What role do you think the AHLA should play in addressing these?
Continue advocating for programs and financial support from the government – CEWS, TLO period extension, Tourism Levy abatement, etc. Collaborate with other organizations that work towards the same goals. Continue on delivering programs and services that provide value to our members.
6. How would you work to bring this about as a member of the AHLA's Board?
By taking a proactive and collaborative role in developing a strategic plan and by providing operations oversight with due diligence while remaining committed to the mission and vision of AHLA.

*Please email the completed form to nominations@ahla.ca by 4:00 p.m., Friday, February 26, 2021.
Information provided on this form will be made available to the Governance Committee and AHLA members
as part of the election of the Board of Directors.*