



February 26, 2018

Lakeview Inns & Suites – Hinton  
500 Smith Street  
Hinton, AB T7V 2A1

What's the value in joining the AHLA?

Well, if nothing else, participating in one of the programs can pay for your membership – and then some.

At the 2017 AHLA convention trade show in Jasper, we joined the FoodBuy program. **It didn't cost us a thing.**

The FoodBuy folks navigated us through the process, connecting the program to our food supplier, Sysco. They also work with GFS.

At my 55 room select service hotel in Hinton, we only serve a hot continental breakfast for our overnight guests – no restaurant. Since May this year we have received rebate cheques totaling a whopping \$3955!!! **WOW!!** That's 8 times what we paid for membership. And that's only 1 small program.

Not a member? Are you considering dropping out?

Stick around and sign up for FoodBuy or any of the other cost saving programs offered by the AHLA. It will more than pay for your membership.

The AHLA exists to serve you, the accommodations sector in Alberta.

Mike Smith  
General Manager  
Lakeview Inns & Suites - Hinton



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