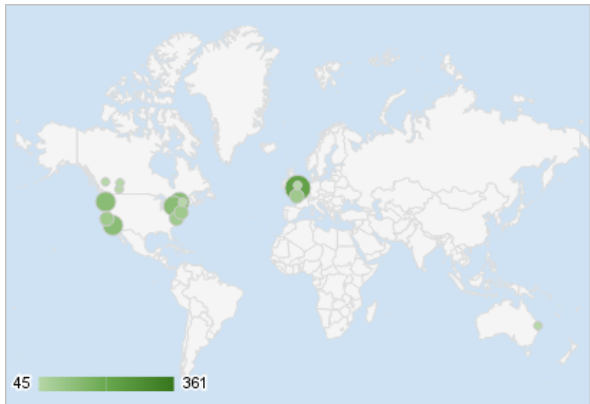
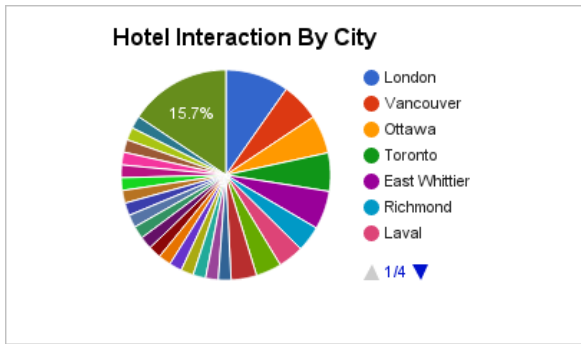
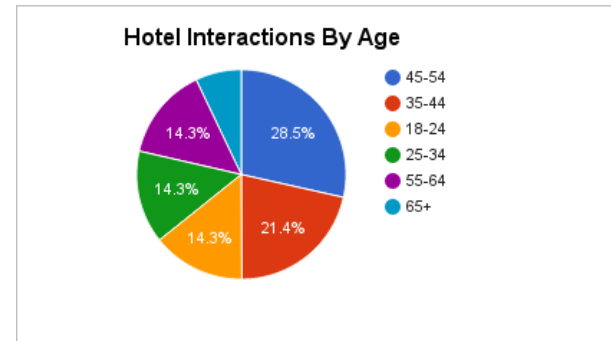


Sample Hotel Property Analytics Report

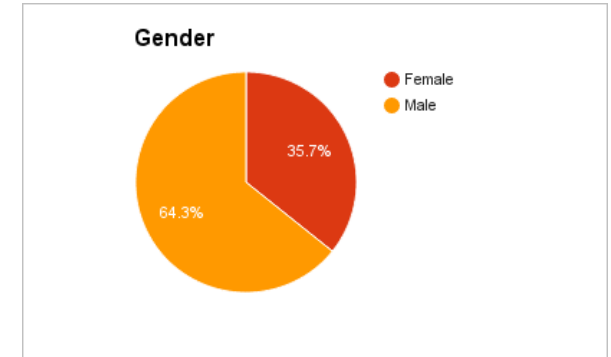
City	Events
London	226
Vancouver	136
Ottawa	136
Toronto	136
East Whittier	136
Richmond	91
Laval	91
Milpitas	91
Berkeley Heights	91
Brisbane	45
Calgary	45
Edmonton	45
Prince George	45
Peterborough	45
Montreal	45
Regina	45
Vitoria-Gasteiz	45
Rome	45
s-Hertogenbosch	45
Singapore	45
Pasadena	45
Coeur d'Alene	45
Skokie	45
Madison	45
Chesterfield	45
New York	45
Austin	45
Other	361



Age Group	Events
45-54	181
35-44	136
18-24	91
25-34	91
55-64	91
65+	45



Gender	Events
Female	227
Male	408



Notes:

Geographic information contains sampled data from January 1st 2015, through June 7th 2015.
 Age and gender information contains sampled data from April 1st 2015, through June 7th 2015 (not all sessions contain this data).
 Interactions and event include opening overlay detail windows and clicking through to hotel sites.
 Data provided by Google Analytics