

Your Opportunity is ONLINE



THE NEW AHLA.CA ONLINE ADVERTISING RATES

Our new website features:

- ▶ Public view of all advertising (not restricted to member login)
- ▶ Static display of your ad - space is dedicated to your advertisement for the time you are contracted for.
- ▶ You can change your ad any time during your contract period for a nominal fee.
- ▶ You can provide more than one graphic style of ad for the space you select and it will rotate automatically.
- ▶ Your ad can include a link to the URL address of your choosing.
- ▶ Stats will be available at the completion of your ad end date

YES, please reserve advertising space on ahla.ca as selected on reverse.

Start Date: _____

End Date: _____

Name: _____

Company: _____

Address: _____

City/Town: _____ **Postal Code:** _____

Phone: _____ **Fax:** _____

FORM OF PAYMENT

Cheque VISA MasterCard Request Invoice

Card Number: _____

Expiry Date: _____ **3 Digit Security Code:** _____

Cardholder: _____

Signature: _____

Date: _____

TERMS & CONDITIONS

Space is held on a first come, first served basis. The advertiser understands that the Alberta Hotel & Lodging Association (AHLA) shall make every effort to correctly publish the advertising on ahla.ca. Your payment should accompany this booking request. Files will not be uploaded to the site until full payment is received.

THE LONGER YOU ADVERTISE, THE MORE YOU SAVE!

RIGHT PAGE LOCATION (PLEASE SELECT)

- Main Page
- Member
- Tourism Marketing
- Convention & Trade Show
- Government Relations
- Human Resources
- Advertise

Button Ad

- Width: 200 pixels
- Height: 100 pixels
- For 3 months - \$210.00
- For 6 months - \$390.00

Square Ad

- Width: 200 pixels
- Height: 200 pixels
- For 3 months - \$250.00
- For 6 months - \$470.00

Tower Ad

- Width: 200 pixels
- Height: 300 pixels
- For 3 months - \$260.00
- For 6 months - \$490.00

FRONT PAGE ONLY

Mini Banner

- Width: 200 pixels
- Height: 100 pixels
- For 3 months - \$210.00
- For 6 months - \$390.00

Double Banner

- Width: 400 pixels
- Height: 100 pixels
- For 3 months - \$225.00
- For 6 months - \$420.00

Full Banner

- Width: 650 pixels
- Height: 100 pixels
- For 3 months - \$235.00
- For 6 months - \$440.00

(NOTE: Graphics and links may be changed at anytime during the Start/End date period for a fee of \$60.00)

Please add GST to all prices (GST# 106693583RT)

FORMAT SPECIFICATIONS

Your file should be a web optimized JPEG, PNG or SWF in RGB at 72 dpi. Maximum file size 100K.

Send your file via email to sales@ahla.ca. You can embed your link in your file or send us the URL address for linking. Please note: file size may be modified for compatibility.

- Link is embedded in our file OR
- Please link our advertising to this URL address:

Button Ad

Square Ad

Tower Ad

Mini Banner

Double Banner

Full Banner

For further information, please contact us:



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