

AHLA Membership Application

I/we representing the _____
(Property Name)

do hereby submit an application for membership in the Alberta Hotel & Lodging Association (AHLA). Should this application be approved, I/we agree to pay membership dues to the AHLA and maintain our account in good standing.

Physical Address: _____

Mailing Address, if different than above: _____

City/Town: _____ Province: _____ P/Code: _____

Telephone: _____ Fax: _____ Toll: _____

Property Email: _____ Website: _____

General Manager First Name: _____ Last Name: _____

General Manager Email: _____

MEMBERSHIP DUES

Base Fee: \$175.00 - All Fixed Roof & Campground Members

Fixed Roof and Campground Units:

\$4.25/unit for 1 - 100 Fixed Roof

\$1.50/unit for 101 + Units – Fixed Roof; All Units - Campground

of Units - Fixed Roof: _____ # of Units - Campground: _____

Liquor Licenses:

\$100 per Liquor & HOT Licenses, including Liquor Store(s)

of Liquor Licences: _____ Liquor Licence #: _____

of HOT Licenses: _____ # of Liquor Stores: _____

VLTs:

\$40/VLT

Number of VLTs: _____

Minimum Dues: \$300/year + GST Maximum Dues: \$3000/year + GST

Membership dues are invoiced annually.

MEMBER COMMUNICATIONS

As an AHLA member you are entitled to a password to the Members Only area of www.ahla.ca. Members receive bulletins and advisories about issues that face the tourism & hospitality industry, as well as the AHLA's quarterly magazine *Alberta Hospitality*, Annual Report, and *Innsight* newsletter. Please use the checkboxes below to indicate your preference:

- Please send my copy of *Innsight* to my email address as noted above or at _____
- Please send my copy of *Innsight* by regular mail

You are not required to provide the information on the following page. This information will only be used in the aggregate as a part of the AHLA's government relations efforts, and will be kept in the strictest confidence.

Information Provided On This Form Will Be Used To Provide Membership Services

#401, Centre 104, 5241 Calgary Trail, Edmonton, AB T6H 5G8

Telephone: (780) 436-6112 Fax: (780) 436-5404 Toll Free: (888) 436-6112

Property Type (choose only one):

_____ Full Service
_____ Full Service with Leased F&B
_____ Motel/Limited Service (no restaurant)

_____ Mixed Campground/Fixed Roof
_____ Campground Only
_____ Resort

Ownership Structure (check all that apply):

_____ Independently Owned _____ Corporate hotel chain _____ Franchise

Management Structure (check one):

_____ Owner Operated _____ Management Company

of Staff:

_____ Full Time _____ Part Time _____ Seasonal

How many foreign workers does your property employ? _____ Provincial Nominees? _____

About Your Business:

\$ paid to municipality for business tax in 2007 _____ \$
\$ paid to municipality for business licence in 2007 _____ \$
2007 Occupancy _____ %
2007 ADR _____ \$
% of Guest Rooms designated as non smoking _____ %

Does your property collect a voluntary Destination Marketing Fee? Yes No
Does your property have a swimming pool? Yes No Hot tub? Yes No

BYLAWS & AHLA 8 KEY VALUES FOR MEMBERS & ASSOCIATE MEMBERS

The AHLA's Board of Directors encourages all members and associate members to:

Respect the intrinsic value and equality of each and every guest, customer, and member with whom they interact, and to demonstrate respect in all of their business activities.

Commit to **honesty**. Act in good faith, with the highest standards of business practices and professionalism.

Demonstrate **trustworthiness** by honouring the commitments that they make to guests, customers, and members.

Commit to offering **quality** products and services.

As **stewards** of Alberta's tourism and hospitality industry, make decisions based on a spirit of "win-win".

Celebrate the unique nature of Alberta's tourism and hospitality industry, and the contributions and successes of the people and organizations that are touched by it.

Take pride in **servicing** customers, guests, and members.

Show **courage** as they endeavour to provide products and services using these 8 Key Values.

I/we agree to abide by and be subject to the bylaws (as may be amended periodically) of the Alberta Hotel & Lodging Association pursuant to the Societies Act of Alberta. I/we have read and understand the AHLA's 8 Key Values for Members & Associate Members.

Legal Name: _____ Representing: _____
(Property Name)

Print Name: _____ Position: _____

Signature: _____ Date: _____

